



TAURA

by IFF

Sweetness Redefined

SWEET MASTERY FOR LOWER-SUGAR SNACKS

TAURA empowers manufacturers to lead the low-sugar revolution with innovative ingredient and snack solutions. Our new capability combines fruit sweetness with advanced sugar replacement technologies to cut total sugars to less than 10g/100g of TAURA product.

These fruit-enriched inclusions enhance texture and sensory experience, offering a balanced, fruit-forward alternative with reduced sugar.

**Unleash Consumer Desire To Indulge
While Balancing Health With Pleasure.**

Read on to discover how.

**Innovative Fruit-
infused Solutions
to Less Sugar with
No Compromise!**

**Less than 10g of
Sugar per 100g**



Ready to revolutionize your product lines with innovative, low-sugar solutions?
Partner with us today. www.tauraurc.com

TAILORED SOLUTIONS FOR LOW-SUGAR SUCCESS

TAURA provides manufacturers with advanced solutions to meet diverse consumer demands for healthier eating. Our innovative sugar replacement technologies and fruit-enriched inclusions help create products that satisfy consumer desires while promoting a balanced and healthier lifestyle.

EXPLORE THE BENEFITS

Customizable Matrix

- ✓ Select from a diverse range of bulking agents and sugar substitutes to customize the recipe to your needs.
- ✓ Tailored solutions to comply with regional regulations and enable specific product claims.

Health Synergy Possibilities

- ✓ Prebiotic Fiber: Supports gut health and digestion.
- ✓ Fruit Content: The natural appeal and sweetness of fruit.

Consistent Functionality

- ✓ Controlled Water Activity: Ensures shelf stability.
- ✓ Bake Stable: Maintains integrity during baking.

Innovative Sugar Substitutes

- ✓ Deliver fruity appeal at a significantly lower sugar content.
- ✓ Enable significant sugar reduction while preserving taste and texture.



**A fruity
format to suit
your next
development**

Sheeting Paste

TAURA's low sugar sheeting pastes create a visible fruit layer, enhancing protein bars with an indulgent texture and masking protein notes.

Blending Paste

Our low sugar blending pastes offer a delightfully indulgent texture and flavor, creating the perfect low sugar, high-fiber binding capability for better bars.

Fruit Inclusions

Discover the variety and sensorial excitement offered by our low sugar fruit inclusions, perfect for better-for-you baked goods or cereals.

Suitable for use in



Natural
Snacks



Sweet
Bakery



Nutritional
Bars



Breakfast
Cereal

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