



FRUIT FOR LIFE

Nourishing the Snack Moment

Unlock the secret to guilt-free indulgence with fruit snacks that redefine sweet snacking.

With a symphony of differentiated experiential delight and nutritional benefits, we bridge the gap between intentions and healthy eating.

Let us inspire you with the possibilities!



FRUIT FOR LIFE

Benefits Beyond Great Taste



Consumers' health and wellness focus drives them to manage nutrient intake and seek a balanced diet. However, they also struggle with cravings and emotional needs. Brands can capitalize on this by offering enjoyable experiences that promote healthier choices and offer added functional benefits.

Explore our delicious products and innovative IFF PRODUCT DESIGN™ for a fantastic experience with a focus on healthier, value-added formulations. Our range of natural fruit snacks is meticulously crafted to offer not just taste but also nutrition.

THE FUTURE IS FRUITFUL

Uncover lucrative market positioning opportunities that address key consumer pain points.

On-the-go-
nutrition

Lunchbox

Mid-
afternoon
refuel

Reward
myself

Ready to start your journey? Contact your account manager.